

MUDZI GALA





Dear Friends of Orant,

I am thrilled to invite you to the 2024 Orant Mudzi Gala! Come join us for a spectacular evening in the Dallas Arts District to support and celebrate Orant Charities' work in Malawi, Africa.

This has been a hard year for many as the cost of living has increased in the US. In Malawi, the currency was recently devalued by 44%, wiping out the little savings that only the most well-off Malawians had. Despite the challenges that our hardworking team and community in Malawi face, they are resilient. With our help and support they continue to beat the odds in all they do.

In Malawi our medical teams are leading the fight against non-communicable diseases like diabetes and hypertension and are working with governmental partners to ensure our work has an impact that reverberates beyond our immediate community.

Our newly refurbished and upgraded Maternity Ward, funded by your generosity at the gala last year, provides the quality that women and babies deserve. And, in 2024 our nurses were recognized as some of the best in the country!

The Business Development Program, formerly known as the FEM for Women program, now offers more and larger loans to more women and in more markets than ever before, giving new chances to dozens more women and their families.

Your continued support helps us to serve some of the poorest and most vulnerable people in the world.

Join us for this year's gala on Saturday, September 28, 2024 at the Perot Museum of Nature and Science. Your sponsorship for this night will ensure an unforgettable evening for your guests - and generate valuable exposure for your brand to 200+ high level DFW supporters.

We invite you to explore the enclosed sponsorship opportunities for our gala. We hope that you find an opportunity that fits your interests. Our team is happy to create customized sponsorship opportunities based on your needs as well.

Sincerely,

John Tenny Executive Director Orant Charities



Orant Charities Africa makes a sustainable impact in Malawi through a holistic, local, and data-driven approach to supporting women and communities.

Orant's Impact in Malawi

Mudzi means village. The Orant Mudzi Gala is the celebration of our impact in Malawi with our US donor community. In 2023, with your help, Orant treated over 65,000 people at our health center, rural medical clinics, and maternity ward! Attended by over 200 of our closest supporters, the Gala provides the bulk of our operating dollars for the year. Your sponsorship provides crucial funds to keep our medical and support programs operational into 2025 and helps us make a lifesaving impact in Malawi, Africa.

Table Sponsorships

PRESENTING SPONSOR: \$25,000

- · Two full tables and VIP seating for 20 guests.
- · "Presented by" co-branding on all event marketing.
- · Full page ad in the event program.
- Exclusive highlights on Orant's social media channels leading up to and following the event.
- · Opportunity to provide branded gifts/promotional materials for each guest.
- · Wine pairing with dinner service.
- · Exclusive Pre Gala VIP Reception.

DIAMOND TABLE SPONSOR: \$10.000

- Two full tables and VIP seating for 20 guests.
- · Wine pairing with dinner service.
- Recognition as "event sponsor" in program and in digital and printed marketing materials.
- Special thanks and recognition across Orant's social media channels.

GOLD TABLE SPONSOR: \$5.000

- · Full table seating for 10 guests.
- · Preferred seating.
- · Wine pairing with dinner service.
- Recognition as "event sponsor" in program and in digital and printed marketing materials.
- Special thanks and recognition across Orant's social media channels.

SILVER TABLE SPONSOR: \$2,500

- · Full table seating for 10 guests.
- Recognition as "event sponsor" in program and in digital marketing materials.
- · Special thanks and recognition across Orant's social media channels.

BRONZE TABLE SPONSOR: \$1,200

- · Half table seating for 5 guests.
- Recognition as "event sponsor" in program and in print and digital marketing materials.
- Special thanks and recognition across Orant's social media channels.

FRIEND OF ORANT: \$1,000

- Recognition as "event sponsor" in program and in print and digital marketing materials.
- · A special thanks and recognition across Orant's social media channels.

*All sponsorship levels include special handmade gifts from your friends in Malawi!

Our team is happy to create customized sponsorship opportunities based on your needs. Please contact us for more information at 940-299-1322 or donate@orantcharities.org.

Print deadline for sponsorship materials - September 13, 2024.

Event Sponsorships

BAR SPONSOR: \$10,000

- Branded cocktail napkins at first and fourth floor bars.
- Exclusive opportunity to collaborate with the event committee to develop a signature branded event cocktail.
- Recognition as "event sponsor" in program and in digital and printed marketing materials.
- · Special thanks and recognition across Orant's social media channels.

PHOTO BOOTH SPONSOR: \$3,000

- · Printed sign recognition at photobooth.
- Opportunity to provide sponsor-branded props or accessories at the photobooth.
- Recognition as "event sponsor" in program and in digital and printed marketing materials.
- · Special thanks and recognition across Orant's social media channels.

AUDIO VISUAL SPONSOR: \$2,500

- · Exclusive DJ announced advertisement.
- Branded multimedia content or videos displayed during event breaks or transitions.
- Recognition as "event sponsor" in program and in digital and printed marketing materials.
- · Special thanks and recognition across Orant's social media channels.

Print deadline for sponsorship materials - September 13, 2024.

DESSERT SPONSOR: \$2,000

- · Exclusive sponsor pick of gala dessert from chef curated menu.
- Recognition as "event sponsor" in program and in digital and printed marketing materials.
- · Special thanks and recognition across Orant's social media channels.

SILENT AUCTION PRIZE SPONSOR: \$1,500

- · Printed sign recognition at auction tables.
- Recognition as "event sponsor" in program and in digital and printed marketing materials.
- · Special thanks and recognition across Orant's social media channels.

CENTERPIECE SPONSOR: \$1,500

- Exclusive opportunity to collaborate with the event committee on the centerpiece design.
- Option to include logo or business cards in floral arrangement.
- Recognition as "event sponsor" in program and in digital and printed marketing materials.
- Special thanks and recognition across Orant's social media channels.

LIVE AUCTION PRIZE SPONSORSHIP: \$1,500+

- · Recognition during live auction.
- Recognition as "event sponsor" in program and in digital and printed marketing materials.
- · Special thanks and recognition across Orant's social media channels.

Orant's Investment in Communities













